The Ultimate New Visitor Follow-Up Sequence

Get The Launcher by Nucleus and start building out your new visitor follow-up sequence at http://nucleus.church/free

Script For Your Info Card

Headline: Connect To Our Church
Button Call-To-Action Text: Click Here
Body:

New to our church? We're so glad you're here. To celebrate, we'd love to pledge a $5 donation on your behalf to a charity of your choice. Supporting other charities is something we do every week and we'd love to include you in that process. Simply click the button below and fill out the form. From there, we'll send you an email asking which charity you wish us to donate to. And that's it!

Follow-Up Email OR Text Message

Subject Line: For {{ firstName | you }}
Sender "From" Name: Brady from Life Abundant

Body:

Hey {{ firstName | there }},

This is Brady from Life Abundant Church. Thanks for filling out our connect card!

Here's what you need to know about Life Abundant Church…We LOVE generosity. And we think one of the best ways to live like Jesus is to give.

Knowing this, we'd love to make a $5 donation on your behalf to a charity of your choice. Supporting other charities is something we do every week and we'd love to include you in that process.

Simply reply to this email with your choice from the list of registered charities below – and we'll make a donation on your behalf!

– Charity:water
– Prevent Child Abuse America
– American Foundation For Suicide Prevention
– Boys & Girls Clubs Of America

Talk soon!

Brady Shearer

Life Abundant Church

P.S.

If you have ANY questions at all for me, {{ firstName | please }}, don't hesitate to ask. When you reply to this email it will be sent directly to me and I'll make sure to respond as soon as I can!

New Visitor Announcement Script

If you're new with us at church today, I especially want to welcome you to Life Abundant. We're so glad you're here. To celebrate, we'd love to pledge a $5 donation on your behalf to a charity of your choice. This is something we do every week here at Life Abundant and it's a really simple process. Simply locate the blue card and scan the QR code on the back, follow the prompts, and we'll send you an email asking which charity you want us to donate to. And that's it. Again, you can do this right now, just scan the QR code on the back of the blue card.